

Artwork guidelines Chrysal Customised Sachets EU

In order to achieve the very best reproduction of your Chrysal Customised Sachet, please ensure that the following specifications are adhered to. Failure to do so could result in a delay in the production process.


General specifications	
• Type product	Chrysal Clear Universal sachet for 1litre of solution
• Size sachet	52 x 95mm
• Printing technique	Digital*
• Colours	Full colour / 4 colours digital (CMYK)
• Minimum font size**	4 pts
• Minimum font size with diapositive text**	6 pts

* With digital printing the colours can deviate from the design/and or screen

** Smaller font sizes are not recommended as cannot be guaranteed to be readable

Obligatory elements in the design (for non-hazardous products)

The text below explains the elements which must be included. There is also a visual example shown on the last page of this document.

- The words 'cut flower food' should be included in the design (either front or back) to avoid confusion and unjustified claims. You can translate these words into your own language.
- Instructions on the usage of the product (text or icons).
- The contact information (address) of either the producer, or the distributor. Website address alone is not sufficient according to the law. Chrysal's contact information is:
Chrysal International BV
P.O. Box 5300
1410 AH Naarden
The Netherlands
www.chrysal.com
- Sachets sold in countries where the Green Dot symbol is obligatory, should include the symbol on the design and meet the rules and regulations of the Green Dot. 
- Sachets sold in Germany must be provided with the following text on the back:
Pflanzenstärkungsmittel
Blumenfrisch Universal (PU)
Chargennummer und Haltbarkeit:
Siehe Umkarton
Inverkehrbringer
Chrysal International BV
Postfach 5300, 1410 AH Naarden, Holland
www.chrysal.com

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Artwork design

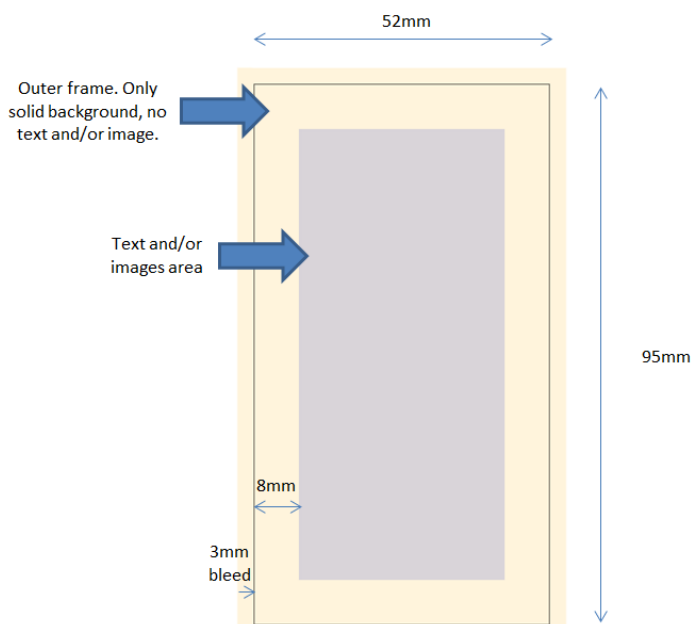
- Designs can be either horizontal or vertical.
- Chrysal Sachets are sealed on all 4 sides – no part of the design i.e. text or visuals can appear within this sealed area; see example.
- The printable area for text and visuals on both the front and back is 36x79mm.
- Artwork files should be supplied with a bleed of 3 mm; see example.
- Please note that Chrysal needs to add a 7 digit code on the back of the sachet for production purposes; see example.
- Avoid working with fixed borders, as the design can become slightly decentralized (3mm) during production.
- Try to avoid having non-repeating pattern visuals in the outer frame, as the cello could move. As a consequence, you might see max 3mm of e.g. the left part of the design on the right part of the sachet printed next to it.
- Try to avoid having colours that change from one side to the other. As a consequence, you might see max 3mm of e.g. the colour of the left side of the design on the right part of the sachet.
- It is not necessary to include a cutter block.

Delivery specifications digital files

- Print-ready artwork should be supplied in a PDF (version 1.6 or higher).
- 1 PDF with two pages; design of the front side on page 1, design of the back on page 2.
- Please include the die-cut in the artwork design.
- All fonts should be in letter contour.
- Logos preferable as line work (Vector) in the PDF (no pixel).
- Minimum resolution of 300 dpi scans at a 1:1 placement.
- Send the artwork together with the order to your contact person at Chrysal.

Example Chrysal Powder sachet 1L design;

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