



# Tips FOR wedding FLORISTS



**CHRYSA**



# Introduction



Flowers are a key component of any wedding. From the wedding bouquet and boutonnieres, to corsages, centre pieces, ceremony flowers and spectacular backdrops. The possibilities are endless. They add extra colour, texture and feeling to that special day. Many brides can still name the flowers in their wedding bouquet years later!

Wedding bouquets can range from classic and elegant to trendy and refined. Compact to loose garden style and a-symmetric luxurious flower. A special bloom or colour can transform a bouquet.

As a floral wedding designer you put a lot of energy and enthusiasm into making perfect arrangements and of course you want your arrangements to stay beautiful all through this important day. To inspire and help you we have collected the best tips and tricks together with Wedding Stylist Giada Graziani. So that you can focus on creating the most beautiful arrangements and we will make sure that they stay beautiful until after the wedding day.



# Tips WEDDING BOUQUET

Nearly every bride can still name the flowers in her wedding bouquet years after the wedding. Nowadays there is a lot more variation in wedding bouquets, from gorgeous a-symmetrical field bouquets, luscious cascading bouquets to a classic Biedermeier bouquet. It is important that the bouquet fits the theme of the wedding. To make sure that the flowers are at their best at the wedding, we have come up with some tips with Giada Graziani for you.

## FUN FACT

The most popular flowers in a wedding bouquet and wedding arrangements are:  
1. Rose 2. Peony 3. Dahlia 4. Lily of the Valley 5. Hydrangea  
Peonies are becoming more popular and are requested a lot.

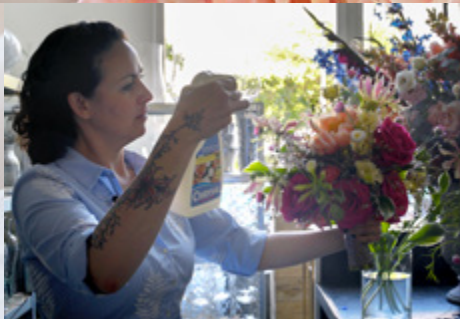


- Discuss the theme of the wedding with the couple and what their preferences and ideas are for the wedding bouquet. What flowers and colours do they like? Ask for photographs or examples that they may have collected.
- Be aware of the ripeness of the flowers. The flowers should bloom in full glory and be at their best. Flowers that have been cut too soon will not open on the wedding day.
- Hydrate the flowers for the wedding in Chrysal Professional 3. Professional 3 is a flower food that ensures that flowers open beautifully, leaves and stems stay firm and green and the natural colours are preserved.

- Choose a ribbon that matches the theme of the wedding when making a hand tied bouquet. You can also use accessories that fit the theme of the wedding. The couple may have an accessory that they would like to integrate in the bouquet, such as a mini photo of a loved one or a special item.

## Giada's TOP TIP

*If a bride would rather not walk around with a bouquet all day, you can also offer an elaborate wrist corsage. This can look stunning and is very practical for the bride.*



- Arrange the bouquet the morning before the wedding and make sure you work with hygienically clean tools.
- As the bouquet will not be in water all day spray with Chrysal Glory for hydration. Chrysal Glory is a hydrating spray that reduces evaporation and keeps flowers fresh longer without water.
- Give a couple of sachets of flower food with the bouquet so that it can be placed in a vase after the wedding. The couple can then enjoy the beautiful arrangement even longer..





# Tips CORSAGE



Wearing a corsage is a festive tradition! Corsages used to be made of leaves with one or a few flowers. Corsages are becoming more elaborate however and include more greens, accessories and fruit, such as unripe berries. Corsages should of course match the colour theme of the wedding and the bridal bouquet. Keeping your corsages fresh throughout the day can be a challenge. With our tips your corsages will be at their best until late at night.



- Discuss wishes and themes beforehand with the couple, so that the corsages match the theme and bridal bouquet.
- Make sure the corsages will not be too heavy and can be attached firmly so that they will not “turn”.
- To avoid damaging clothes attach a magnet to your corsage. Note however that magnets are not suitable for people with a pacemaker! Inform the couple

## Giada's TOP TIP

*Dare to experiment with colours. Combining various shades of pink and blue with other colours can be exciting and creates depth.*



## Corsage etiquettes: who wears what?

Traditionally, only mothers and grandmothers wore corsages. Now it is acceptable for the bride to give corsages to close friends and relatives.

They can be close friends, someone you count as family. It could also be a relative like an aunt, a Godmother – someone whom you treat like a mother.

Giving corsages is seen as a gesture of appreciation. They are usually worn on the heart side, on the left.

A wrist corsage can also be beautiful. They are often much appreciated by mothers of the couple.



- Make sure the flowers are at their best at the wedding by hydrating them a couple of days before the wedding in a solution of Chrysal Professional 3.
- Use clean tools when preparing a corsage.
- After finishing your corsage spray with Chrysal Glory. Are there a lot of greens in your corsage? Then we recommend to use Chrysal Leafshine. This will instantly provide gloss and a protective layer to prevent evaporation keeping your greens fresh and beautiful longer.



# Tips FLOWERS AT WEDDING VENUE



Tips flowers Flowers can instantly transform the feel of your wedding venue. You can use flowers to dress anything from tables, pew ends to the wedding cake. Backdrops for the ceremony are also gaining in popularity. Dressing the wedding venue takes a lot of preparation and using the right products will ensure that the flowers stay at their best all throughout the day. We love to help with these tips:



## Giada's TOP TIP

*A beautiful backdrop or bouquets at the ceremony can be re-used during the party. This way the flowers are part of the whole day.*

- Discuss ideas for the venue and the theme with the couple. Ask for pictures, collages or a Pinterest board and get a feel for the style of the couple.
- Be aware of the ripeness of the flowers. Pick flowers that will be open on THE day.
- Hydrate your flowers a few days before the wedding in a solution of Chrysal Professional 3. It contains nutrients for flowers to ensure that they open beautifully and keeps leaves and stems firm and green and reduces fading of colours.

- When using floral foam, let the foam soak in a solution of Chrysal Professional 3. It contains all the nutrients the flowers will need.
- Use Chrysal Professional 3 or flower food in small vases and table arrangements. The flowers will stay beautiful all day and night.
- If the flowers will not be put in water during the day, spray with Chrysal Glory to provide a protective layer that prevents evaporation and keeps flowers fresh.



- Do you have a lot of greens in your arrangements. Spray the greens with Chrysal Leafhine for an instant gloss and protection against evaporation.



### Giada's TOP TIP

*You can advise the couple to pick a theme that they can use in all the details of the wedding. The flowers can also fit the theme. Using flowers of the season is a great choice.*





