

# **Product sheet – Arrive Alive<sup>®</sup> by Chrysal D-Block**

## General

- Arrive Alive<sup>®</sup> by Chrysal is a foam-wrap which creates a • water reservoir for cut flowers, thus ensuring hydration during transport or at point of sale\*.
- Absorbs and releases moisture easily (better than cotton or newspaper).
- Will hydrate flowers for 2 to 5 days, depending on temperature and conditions.
- Comes complete with rubber band and plastic gift bag.
- Suitable for both single stems and spiral bouquets.
- New: thicker foam that holds 23% more water and easier to attach.

#### Effects

- Arrive Alive<sup>®</sup> by Chrysal enhances performance and quality of the flowers at the point of arrival compared to dry transport.
- Keeps flowers beautiful without the need for a bucket or vase with water.
- Enables horizontal transport.
- Easy to use.
- Easier for customer to transport flowers home and ensures hydration during journey.
- Perceived better flower care.
- Does not leak.
- Outer bag can be personalized.

## Applications

To be used by growers, florists, bouquet makers, web shops, shipping companies and supermarkets.

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Suitable for shipping flowers by post.

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## Savings

- Reduces water consumption.
- Lighter and therefore less expensive to transport than flowers on vase solution.



\*patent pending



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#### Instructions for use:

- 1. Put bouquet on Arrive Alive<sup>®</sup> foam-wrap;
- 2. Fold large part of the foam-wrap (square) around the stems;
- 3. Fold smaller part of the foam-wrap (rectangle) around the stems;
- 4. Fold the flaps of the first part over the second part to secure;
- 5. Dip foam-wrap in solution of water and Chrysal Professional 2 or Chrysal Professional 3 and allow the wrap to soak;
- 6. Put in the plastic gift bag, secure with the rubber band and attach a Chrysal flower food sachet / stick to the bouquet.



10 sec.

## **Test results**

The following table shows the water absorption of Arrive Alive<sup>®</sup> by Chrysal.

	Dry weight (g)	Water uptake (ml)
Arrive Alive <sup>®</sup> D-Block large	13.4	286

#### Mixed roses – After 5 days of transport

After 5 days of transport in sleeve and cardboard box at 20°C. Photo's taken immediately after transfer to vase.





Arrive Alive<sup>®</sup> by Chrysal + Chrysal Professional 3

Dry

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