

# Product sheet – Arrive Alive by Chrysal S-Block

### General

- Arrive Alive by Chrysal is a patented horticultural foam-wrap which creates a water reservoir for cut flowers, thus ensuring hydration during transport or at point of sale.
- Absorbs and releases moisture easily (better than cotton or newspaper).
- Will hydrate flowers for 2 to 5 days, depending on temperature and conditions.
- Comes complete with rubber bands and plastic gift bag.
- Available in 2 different sizes: medium and large for spiral bouquets.

# Arrive Alive

### **Effects**

- Arrive Alive by Chrysal enhances performance and quality of the flowers at the point of arrival compared to dry transport.
- Keeps flowers beautiful without the need for a bucket or vase with water.
- Enables horizontal transport.
- Easy to use.
- Easier for customer to transport flowers home and ensures hydration during journey.
- Perceived better flower care.
- Does not leak.
- Outer bag can be personalized.

### **Applications**

 To be used by growers, florists, bouquet makers, web shops, shipping companies and supermarkets.

# Savings

- Reduces water consumption.
- Lighter and therefore less expensive to transport than flowers on vase solution.







### Instructions for use:

- 1. Put bouquet on Arrive Alive foam-wrap;
- 2. Fold foam-wrap around the stems;
- 3. Secure with a rubber band;
- 4. Dip foam-wrap in solution of water and Chrysal Professional 2 or Chrysal Professional 3 and allow the wrap to soak;
- 5. Put in the plastic gift bag, secure with a second rubber band and attach a Chrysal flower food sachet / stick to the bouquet.











10 sec.

# **Test results**

The following table shows the water absorption of Arrive Alive by Chrysal.

	Dry weight (g)	Water uptake (ml)
Arrive Alive <sup>®</sup> S-Block medium	7.1	128
Arrive Alive® S-Block large	12.9	184

# Mixed roses – After 5 days of transport

After 5 days of transport in sleeve and cardboard box at 20°C. Photo's taken immediately after transfer to vase.







Arrive Alive by Chrysal + Chrysal Professional 3

