

## Product sheet – Chrysal Arrive Alive® D-Block

### General

- Chrysal Arrive Alive® is a foam-wrap which creates a water reservoir for cut flowers, thus ensuring hydration during transport or at point of sale\*.
- Absorbs and releases moisture easily (better than cotton or newspaper).
- Will hydrate flowers for 2 to 5 days, depending on temperature and conditions.
- Comes complete with rubber band and plastic gift bag.
- Suitable for both single stems and spiral bouquets.
- New: thicker foam that holds 23% more water and easier to attach.
- Chrysal Arrive Alive® D-Block has a patent pending. The application has been granted in the Netherlands and China, elsewhere it is still being processed.



### Effects

- Chrysal Arrive Alive® enhances performance and quality of the flowers at the point of arrival compared to dry transport.
- Keeps flowers beautiful without the need for a bucket or vase with water.
- Enables horizontal transport.
- Easy to use.
- Easier for customer to transport flowers home and ensures hydration during journey.
- Perceived better flower care.
- Does not leak.
- Outer bag can be personalized when purchasing 45,000 pieces.



### Applications

- To be used by growers, florists, bouquet makers, web shops, shipping companies and supermarkets.
- Suitable for shipping flowers by post.

### Savings

- Reduces water consumption.
- Lighter and therefore less expensive to transport than flowers on vase solution.

**Instructions for use:**

1. Put bouquet on Arrive Alive® foam-wrap;
2. Fold large part of the foam-wrap (square) around the stems;
3. Fold smaller part of the foam-wrap (rectangle) around the stems;
4. Fold the flaps of the first part over the second part to secure;
5. Dip foam-wrap in solution of water and Chrysal Professional 2 or Chrysal Professional 3 and allow the wrap to soak;
6. Put in the plastic gift bag, secure with the rubber band and attach a Chrysal flower food sachet / stick to the bouquet.



10 sec.

**Test results**

The following table shows the water absorption of Chrysal Arrive Alive®.

	Dry weight (g)	Water uptake (ml)
Arrive Alive® D-Block large	13.4	286

**Mixed roses – After 5 days of transport**

After 5 days of transport in sleeve and cardboard box at 20°C.

Photo's taken immediately after transfer to vase.



*Dry*



*Chrysal Arrive Alive® + Chrysal Professional 3*