

Trend Selection

Ideas & Inspiration

CHRYSAL



A close-up photograph of a bouquet of flowers. The bouquet features several blue flowers with delicate, feathery green foliage, pink roses in various stages of bloom, and a large, light pink bell-shaped flower with a yellow center. The background is softly blurred, showing more greenery and flowers. The text is overlaid on the center of the image.

Ideas & Inspiration
Trend Set



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selection

Dear florist,

We admire your creativity, dedication and love for flowers. We share this passion with you and would love to support you not only with our care products but also with inspiration. This booklet shows you new styles & trends. We combined fashionable colors with matching flowers, creative arrangements and show you ideas for materials which you could use to create floral art.

CHRYSAL

New!



New!

Chrysal Trend Selection



ew!

For a **perfect**
match!

- *New colours:* Bronze Glamour and Blue Green
- Increases vase life up to 60% versus water alone
- Adds real value to every bouquet



Bronze, browns, gold and metallic gives floral art a glamorous touch. Combine these shiny materials with extravagant flowers.

Materials: Shiny ceramics, bronze and rose gold coloured items, precious metals & crystal.

Colours: Bronze, brown, gold, pink, greens and water blues.

Flowers: Rosa, Hydrangea, Phalaenopsis, Protea, Calla, Hyacinth, Delphinium, Iris.

BRONZE GLAMOUR



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Iris.

JR





The sea as our inspiration. Green and blue aqua tones makes you feel Mediterranean.

Material: Glass in blues and greens, eastern indies & Delft blue ceramics, vases with fading colours.

Colours: Aqua tones, blue, green, white.

Flowers: White Gerbera, Hydrangea, Chrysanthemum, Lilium, Alchimella, Delphinium, Anemone.

FRESH SEA



blue
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stern
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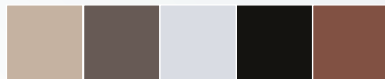
Natural and masculine in unison with robust materials.

Materials: Natural wood, sturdy glass, terra cotta & leather.

Colours: Earthy colours, browns, black, terra cotta & cognac.

Flowers: Chrysanthemums, Dahlia, Hypericum, Cymbidium.

PURE EARTH





Spacy designs combined with silver, white and shiny metals gives you a glimpse of the future.

Materials: Transparent glass, geometrical forms, zinc & metallics.

Colours: Metallics, transparent grey, silver, white, icy blue.

Flowers: Chrysanthemums, Allium, Agapanthus, Cymbidium.

SILVER ECLIPSE







Feminine & soft. Small flowers and romantic accents.

Materials: Organza, pastel colored pots & vases, smaller glass vases.

Colors: Lots of pink and soft pastels.

Flowers: Rosa, Lisianthus, Peony, Hydrangea, Phalaenopsis, Bouvardia.

LOVELY PASTELS



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Photo's courtesy of:
Bloemenbureau Holland: www.bloemenbureauholland.nl
PurE Seasonal Flowers: www.pureseasonalflowers.com
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