

Trend Selection

Ideas & Inspiration

CHRYSA



Ideas & Inspiration Trend Selection

Dear florist,

We admire your creativity, dedication and love for flowers. We share this passion with you and would love to support you not only with our care products but also with inspiration. This booklet shows you new styles & trends. We combined fashionable colors with matching flowers, creative arrangements and show you ideas for materials which you could use to create floral art.

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Chrysal Trend Selection



For a **perfect**
match!

- **New colours:** Bronze Glamour and Blue Green
- Increases vase life up to 60% versus water alone
- Adds real value to every bouquet



Bronze, browns, gold and metallic gives floral art a glamorous touch. Combine these shiny materials with extravagant flowers.

Materials: Shiny ceramics, bronze and rose gold coloured items, precious metals & chrystal.

Colours: Bronze, brown, gold, pink, greens and water blues.

Flowers: Rosa, Hydrangea, Phalaenopsis, Protea, Calla, Hyacint, Delphinium, Iris.

BRONZE GLAMOUR



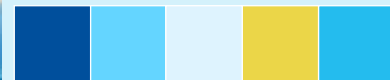


The sea as our inspiration. Green and blue aqua tones makes you feel Mediterranean.
Material: Glass in blues and greens, eastern indies & Delft blue ceramics, vases with fading colours.

Colours: Aqua tones, blue, green, white.

Flowers: White Gerbera, Hydrangea, Chrysanthemum, Lilium, Alchimella, Delphinium, Anemone.

FRESH SEA





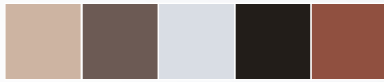
Natural and masculine in unison with robust materials.

Materials: Natural wood, sturdy glass, terra cotta & leather.

Colours: Earthy colours, browns, black, terra cotta & cognac.

Flowers: Chrysanthemums, Dahlia, Hypericum, Cymbidium.

PURE EARTH





Spacy designs combined with silver, white and shiny metals gives you a glimpse of the future.

Materials: Transparent glass, geometrical forms, zinc & metallics.

Colours: Metallics, transparent grey, silver, white, icy blue.

Flowers: Chrysanthemums, Allium, Agapanthus, Cymbidium.

SILVER ECLIPSE





Feminine & soft. Small flowers and romantic accents.

Materials: Organza, pastel colored pots & vases, smaller glass vases.

Colors: Lots of pink and soft pastels.

Flowers: Rosa, Lisianthus, Peony, Hydrangea, Phalaenopsis, Bouvardia.

LOVELY PASTELS





Photo's courtesy of:

Bloemenbureau Holland: www.bloemenbureauholland.nl

Pur'E Seasonal Flowers: www.pureseasonalflowers.com

Hydrangea World: www.hydrangeaworld.com

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