

Efficiency & Labor Savings in the *Floral Department*

Supermarket floral departments are facing a new reality. Expectations for quality, presentation, and freshness are higher than ever—but labor budgets aren't growing to match. In many stores, floral teams are being asked to deliver more value with the same number of hours, or in some cases, fewer.

Between corporate initiatives, rising wages, and the day-to-day task load, efficiency isn't optional anymore—it's essential. The right hydration systems and process improvements don't just make life easier; they directly reduce labor needs while protecting product quality.

Here's how to make that happen.



REDUCE PREP TIME AND BUILD CONSISTENCY AT THE BUCKET

Bucket prep shouldn't be a bottleneck, but in many floral departments it is. Mixing powders, measuring liquids, and refreshing buckets takes valuable time, especially when every associate does it a little differently. The result? Inconsistent hydration, variable flower quality, and avoidable labor drain.

Chrysal T-Bags solve both problems at once. Just drop the sachet into the bucket and fill with water. No measuring, no mixing, no variables. Each dose is accurate, consistent, and effective for up to six days, dramatically reducing bucket refresh cycles and ensuring floral care doesn't depend on experience level.

Less prep. Less training. More predictable results.

ELIMINATE STEM CUTTING WHERE POSSIBLE

Re-cutting stems is a time-consuming floral care task and one that can, surprisingly, be avoided. Science is cool!

Chrysal FlowPro 2 Liquid and FlowPro 2 T-Bags eliminate this step for dry-pack flowers. Stems hydrate without re-cutting, significantly reducing processing time while maintaining excellent hydration performance.

One less step = immediate labor savings, faster processing, and reduced shrink.





In Summary:

Labor constraints aren't going away—and floral teams aren't getting bigger. Success now depends on systems that reduce steps, protect quality, and remove repetitive tasks from the workflow.

Efficiency in supermarket floral starts with:

- Hydration products that prep once and work for up to six days
- No-cut solutions that eliminate unnecessary stem handling
- Supply-chain discipline to protect flowers before they ever reach the store
- Care processes that deliver consistent results regardless of who's on shift
- Fewer touchpoints, less shrink, and more time focused on the customer.

At Chrysal, our mission is simple: give you the tools to do more with less—and keep flowers fresher throughout the journey.

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PROTECT QUALITY THROUGHOUT THE SUPPLY CHAIN

Labor efficiency doesn't start at the store level, it starts long before flowers reach the display floor. Every step of the supply chain influences how much work your team will need to perform.

When hydration begins at the farm, best transportation practices are followed, and flowers receive proper processing in-store, product arrives in better condition and requires significantly less labor to manage, merchandise, and maintain.

Good-quality flowers need less attention, fewer touchpoints, and no emergency triage. Poor-quality flowers consume labor.

Aligning care practices across the chain means:

- Farms follow the correct post-harvest practices to start the vase-life clock correctly
- Logistics teams control temperature and ethylene using Chrysal Ethylene Buster Truck Kits—preventing exposure that prematurely ages product in transit
- Retailers continue treatment with long-lasting hydration solutions that don't require frequent re-dosing

When quality is protected upstream, floral teams aren't forced to "catch up" later.

Quality in = less labor out.

CUT DOWN SECONDARY HANDLING

Every time flowers are reprocessed, moved, or re-dosed, labor hours are spent and shrink risk increases. Long-lasting hydration solutions eliminate unnecessary touchpoints and reduce opportunities for error.

With Chrysal performance lasting up to six days, floral teams can:

- Prep once per week
- Reduce in-store re-handling
- Spend time where it matters most—presentation and customer-facing activities

Fewer touchpoints = fewer mistakes and fresher results.